

LUCZA's Gift Guide Makes Mother's Day Gift-Giving Effortless



On Mother's Day last year, shoppers surveyed by the National Retail Federation in the United States said they would spend around \$16.3 billion on pampering their mothers. The more indulgent gifts proved the most popular, with a 19% increase seen for gifts of jewellery and a third choosing to buy clothing.

This Mother's Day, London-based luxury womenswear label LUCZA takes the hassle out of finding the perfect sartorial gift for mum with a range of gift ideas to suit different tastes and lifestyles.

Designed for discerning women with demanding lifestyles – perfect for modern mums – the LUCZA collection comprises contemporary luxury wardrobe essentials that form the basis of a sophisticated capsule wardrobe.

Since launching in April last year, LUCZA's beautifully considered basics have gained a loyal following of stylish women including celebrities such as British actress Rosamund Pike, TV presenter and journalist Mariella Frostrup and model Erin O'Connor.

More than 90% of the LUCZA collection is made in England using the finest silks, cashmere and soft jersey in refined colours that complement and flatter. Silhouettes are clean and simple, with an emphasis on style rather than passing trends.

Bespoke gift sets are available and all purchases are delivered in chic black gift boxes tied with grosgrain ribbon. UK next-business-day delivery is available for last-minute presents and UK returns are free. LUCZA also ships internationally.

The LUCZA collection is available on LUCZA.COM.

NOTES FOR EDITORS:

ABOUT LUCZA

LUCZA is a new luxury womenswear brand specialising in contemporary wardrobe essentials that form the basis of a sophisticated capsule wardrobe. LUCZA's collections dress up or down, providing endless styling options whatever the occasion or season. More than 90% of the collection is made in England.

View the collections at WWW.LUCZA.COM

Prices from £65 - £345

For product images or questions please call or email.

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